

ISCAS 2017

BALTIMORE, MD, USA | MAY 28-31, 2017

from Dreams to Innovation

Sponsorship Prospectus

IEEE ISCAS 2017 will be held in Baltimore, Maryland, May 28th to May 31st, 2017. The Conference venue, the Baltimore Marriott Waterfront, is a hotel and convention center situated in the Harbor East district, home to the city's best dining and nightlife opportunities offering guests an unsurpassed location from which to explore the vibrant city of Baltimore, Maryland.

IEEE ISCAS is a premier annual conference, reflecting the diversity, creativity, and significance of Circuits and Systems as a field, as well as the technological applications and knowledge economy that are based on Circuits and Systems fundamentals. It is the flagship conference of the IEEE Circuits and Systems Society, one of the largest and oldest technical societies of IEEE with more than 10,000 members worldwide. ISCAS 2017 will provide a forum for research scientists, engineers, and industry partners around the world to present their latest research findings, ideas, and applications in circuits and systems. The conference will include tutorials, keynote addresses and invited presentations by eminent scientists as well as an excellent technical program featuring original state-of-the-art contributions in many diverse subdisciplines of Circuits and Systems.

IEEE ISCAS 2017 will bring approximately 1,200 circuits and systems practitioners together to interact and network with colleagues, learn of the latest technology innovations, and meet the vendors of circuits and systems that supply products and solutions to meet their technical needs. The exhibition will be closely integrated with the technical program through workshops and tutorials, plenary sessions, industrial panels, circuits and systems demonstrations, industrial innovation sessions, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting at **IEEE ISCAS 2017** contact us today!

Additional information can be found at <http://iscas2017.org>

Information Contact:

Chris Dyer

Conference Manager

IEEE ISCAS 2017

CDyer@ConferenceCatalysts.com

Phone: +1-352-872-5544 *310

Fax: +1-352-872-5545

Baltimore, Maryland, USA



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Information for Sponsors

IEEE ISCAS 2017 will bring approximately 1,200 circuits and systems practitioners together in Baltimore, Maryland. Sponsored by the IEEE, the world's largest professional association for the advancement of technology, IEEE ISCAS 2017 combines a robust and comprehensive exhibits program, lectures on the latest circuits and systems technology, interactive sessions that allow dialogue with leaders in the field, and a social program that will allow all delegates to take advantage of Baltimore's cultural attractions that are close to the venue's prime location.

The IEEE ISCAS 2017 exhibits program is closely integrated with the technical program. Coffee breaks take place in the Exhibits Hall, ensuring maximum exposure for exhibitors. Exhibitors and sponsors also have speaking opportunities before large audiences. Exhibitors' job opportunities will be advertised on the IEEE ISCAS 2017 website, reaching outstanding graduate students and all delegates who attend IEEE ISCAS 2017 thereby creating onsite interview opportunities.

Exhibits Run May 28th - May 31st 2017

Exhibiting at IEEE ISCAS 2017 is a cost effective way for companies, large and small, to gain exposure in front of current and future world leaders in circuits and systems.



Exhibition Schedule*

Action Item	Day	Start
Exhibitor Move In	Sunday, May 28	1:00pm-5:00pm
Exhibitor Hours	Monday, May 29	7:00am-5:00pm
Exhibitor Hours	Tuesday, May 30	7:00am-5:00pm
Exhibitor Hours	Wednesday, May 31	7:00am-3:00pm
Exhibitor Move Out	Wednesday, May 31	3:00pm

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IEEE ISCAS 2017 provides four exhibitor and promotional sponsor packages: Exhibitor, Silver, Platinum and Diamond. Enhanced sponsorship levels include sponsorship of specific meeting events, which shall be reserved on a first come first served basis. The benefits of each package are summarized below.

Sponsorship Packages	Exhibitor	Silver	Platinum	Diamond
Max # available.	15	5	4	4
Number of Full registrations included	1	2	4	5
Discounted conference registration(s)	1	2	4	5
One commercial exhibit booth (10x8)	✓	✓	✓	✓
Listed as exhibitor/promotional sponsor on website and printed materials	✓	✓	✓	✓
Company logo on the final program	✓	✓	✓	✓
Company logo on the welcome sign	✓	✓	✓	✓
Company logo on the website	✓	✓	✓	✓
Company logo on the opening slide of the symposium		✓	✓	✓
Recognition as Sponsor of Technical Session		✓	✓	✓
Recognition on the smartphone app		✓	✓	✓
One-page ad inserted in delegate bag*		✓	✓	✓
Recognition as Sponsor of Coffee Break		✓	✓	✓
Recognition as Exclusive Sponsor of Innovation Theme. <i>Choice of: Analog & Digital Senses; Brain: Innovative NeuroTechnologies; Autonomous Vehicles, Robotics, & UAVs; Smart Buildings & Cities</i>			✓	
Recognition as Sponsor of Reception			✓	✓
Free-standing banner (max. size 2m high x 1m wide) at the registration area*			✓	✓
Recognition as Sponsor of Lunch or Gala Dinner			✓	✓
Recognition as Exclusive Sponsor of Innovation Day Theme. <i>Choice of: Education/Tutorials; Internet of Things; Hardware Security; Cognitive Computing & Deep Learning</i>				✓
One-minute company video (Super Bowl ad) before plenary				✓
Company logo on delegate bag				✓
Access to a meeting room (interviews, hospitality)				✓
	\$2,500	\$7,500	\$15,000	\$20,000

*production not included and subject to approval

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Your Exhibit Booth Includes

- 1 – 8 x 10 booth
- 2 – Chairs
- 1 – 6ft draped table
- Electricity

Sponsorship Benefits

- **Coffee Break(s)** – Complimentary coffee/tea/juice will be served twice daily to all delegates during official coffee breaks. The serving points will be located mainly in the exhibition hall.
- **Opening Reception** – Sunday Evening Welcome Reception
- **Women and Young Professionals in Circuits and Systems Reception** – Sponsorship of drinks and snacks for Monday Evening Reception for Women and Young Professionals of CAS
- **Farewell Reception** – Wednesday Evening Reception after conference closing
- **Lunches** – Lunches will be served to all delegates every day of the conference.
- **Gala dinner entertainment** – A special evening which will include a program filled with memorable events and entertainment
- **Leaflet** – Sponsors are welcome to have leaflet in the bag, which will be given to each delegate (leaflet to be supplied by the sponsor).
- **Innovation Theme Sponsor** – (Platinum) – Recognition as Theme Sponsor for choice of the following Themes: 1) Analog and Digital Senses; 2) Brain: Innovative NeuroTechnologies; 3) Autonomous Vehicles, Robotics, & UAVs; 4) Smart Buildings and Cities
- **Tutorials** – (Diamond) – Recognition as Educational Sponsor for Tutorials, including coffee breaks and lunch on Tutorial Day (Sunday May 28)
- **Innovation Day Theme Sponsor** – (Diamond) – Recognition as Sponsor for Innovation Theme that will be highlighted on one of the days of the Conference, choice of: 1) Internet of Things; 2) Hardware Security; 3) Cognitive Computing and Deep Learning
- **Conference Bag** – (Diamond) – A conference bag containing conference material will be distributed to all delegates upon registration. The bag will contain the Conference Program, Proceedings and various documents.

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

Additional Sponsorship Opportunities

If you do not see the opportunity you are interested in, please contact Exhibits Manager, Chris Dyer, Conference Catalysts, LLC, (USA), Tel: +1-352-872-5544, Fax: +1-352-872-5545

Email: cdyer@conferencecatalysts.com

- **Poster/Demo Session Happy Hour (\$10,000)**
- **Lanyard (\$3,000 USD)** – *exclusive sponsorship and production included
- **Dance Lesson (\$2,000 USD)** – Swing dance lesson to be offered as a “tutorial” on Sunday afternoon
- **WiFi Access Supporter (\$5,000 USD)**
- **Delegate gifts (\$5,000 USD)** – Choice of: Coffee mug, Tshirt, stationary
- **USB stick (\$5,000 USD)** – Company name/logo on electronic technical digest

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For More Information

For more information on exhibiting and sponsorships at IEEE ISCAS 2017 contact Exhibits Manager, Chris Dyer, Conference Catalysts LLC, Tel: +1-352-872-5544, Fax: +1-352-872-5545, Email: cdyer@conferencecatalysts.com

Official Conference Dates

May 28th to May 31st, 2017

Conference Location

Baltimore Marriott Waterfront

700 Aliceanna Street

Baltimore, MD 21202

Website: <http://www.marriott.com/hotels/travel/bwiwf-baltimore-marriott-waterfront>

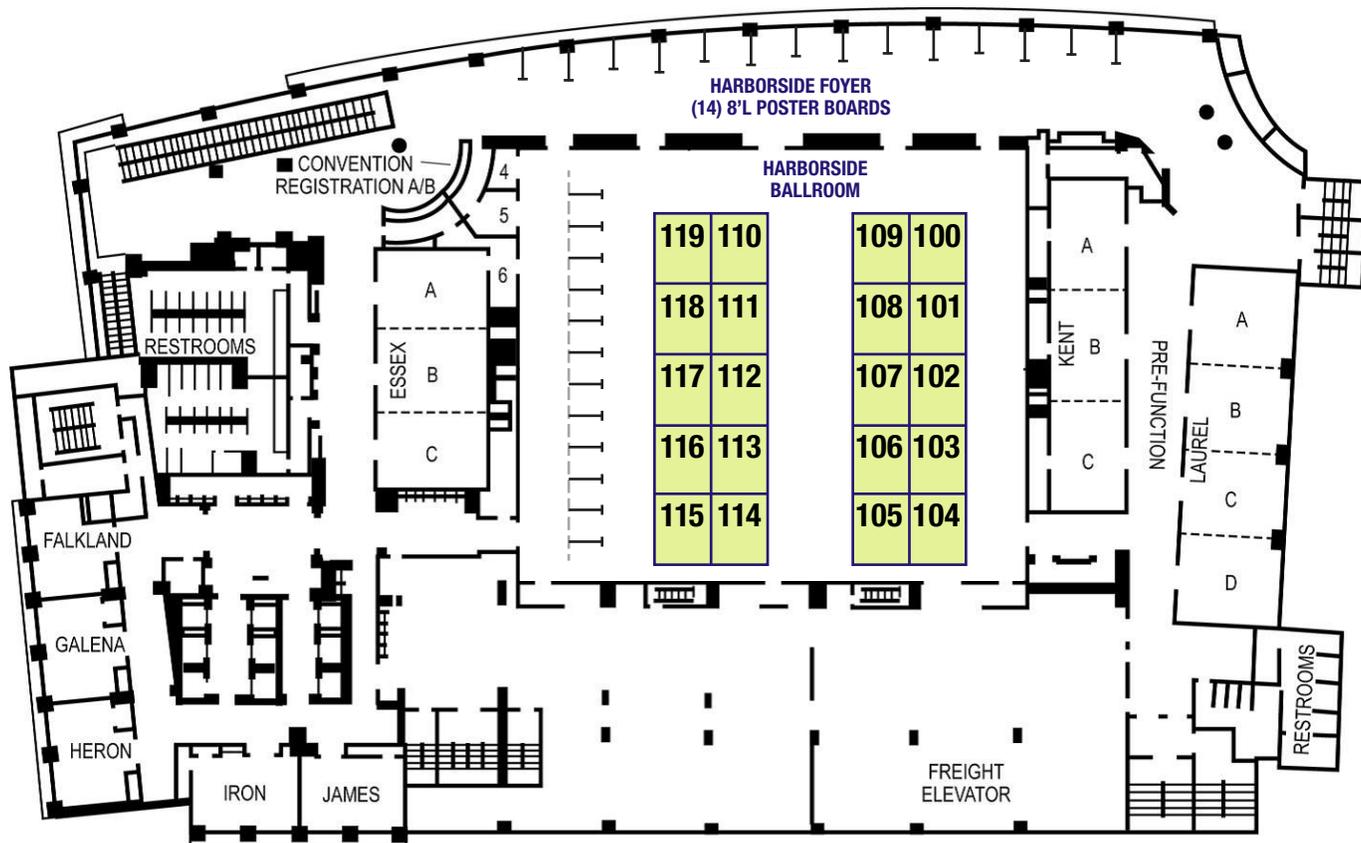


EXHIBIT SPACE & SPONSOR APPLICATION/CONTRACT

- 1. Please read this contract carefully and print or type all information requested.
2. Complete, sign and send to:

Chris Dyer
Conference Catalysts LLC
1210 NW 14th Avenue
Gainesville, FL 32601 USA
Tel: +1-352-872-5544
Fax: +1-352-872-5545
Email: cdyer@conferencecatalysts.com

Booth license charge is \$2,500 per 8'x10' booth.

Exhibitor: Exhibitor \$2,500 Silver \$7,500 Platinum \$15,000 Diamond \$20,000

Additional Sponsorship: \$ (USD)

Table with 3 columns: Choice, Booth#, # of booths. Rows for 1st and 2nd choices.

First Time Exhibitor (Check Here)

Payment of \$2,500 USD per 8'x10' booth is due with contract submission. Exhibitor and Sponsorship item payment is due within 30 days of receipt of contract submission.

COMPANY INFORMATION

Company Name
Mailing Address City State
Postal Code Country Telephone
Web Address

I have read and agree to the terms and conditions of this contract.

Signature Date
Print Name Title

CONTACT INFORMATION

Contact Name Email
Telephone Fax
Mailing Address (If different from above)

PAYMENT INFORMATION

Method of Payment: Check American Express Visa Mastercard
*Make all checks payable to: IEEE ISCAS 2017

Card Number: Exp. Date: Security Code (on reverse side of card):

Signature:

Cardholder Billing Address:

City: State: Province: Postal Code: Country:

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing

Contact Chris Dyer, Conference Catalysts LLC, cdyer@conferencecatalysts.com for complete payment info.

Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE ISCAS 2017 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE ISCAS 2017 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE ISCAS 2017 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE ISCAS 2017 management. IEEE ISCAS 2017 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to them, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of their business except upon prior written consent of IEEE ISCAS 2017 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 8 x 10 space contracted at \$2,000.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following

Schedule of refunds:

Before April 1, 2017:

Refund of 50% of the total fee

On or after April 1, 2017:

No refund or credit at any time.

It is understood that IEEE ISCAS 2017 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE ISCAS 2017 show is conducted shall become, in the sole discretion of IEEE ISCAS 2017, unfit for occupancy, or

substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE ISCAS 2017, this agreement may be terminated by IEEE ISCAS 2017. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE ISCAS 2017 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE ISCAS 2017 may, after computing the total amount of IEEE ISCAS 2017 cost and expenses in connection with its preparation for and conducting of the IEEE ISCAS 2017 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, the amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE ISCAS 2017 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE ISCAS 2017 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE ISCAS 2017.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE ISCAS 2017 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE ISCAS 2017 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.